

FASHION WEEK

Can you imagine having the chance to walk in Fashion Week? To experience a diverse group of men and women dressed from head to toe in some of the most luxurious garments from around the world. Bright, dark, chic, edgy, textured and plain. A time when hair and the makeup compliment the outfits; simple sleek pony tails or avant-garde braids with multiple colors. Makeup is used as a WOW factor with smokey eyes and bold lips or for a dewy fresh vibe the skin is left natural.



Bri Hocutt

ATTENDED
IMTA July 2016
with JEA Models

Signed w/ MSA Models
Walking for Vaquera



Julia Mandirola

ATTENDED
IMTA New York 2013
with John Casablancas

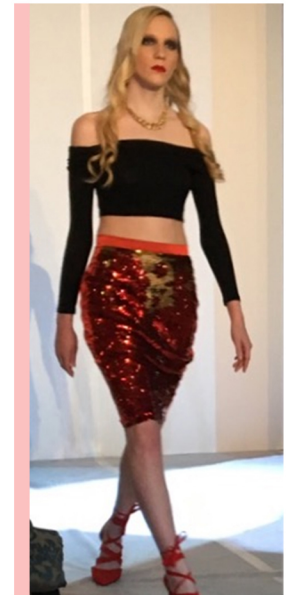
Signed with Major Models NY
Walking for Hakan-akkaya



Tim Rubini

ATTENDED
IMTA LA 2016
with Barbizon Chique

Walking for
Edwing D'Angelo



Kay Doyle

ATTENDED
IMTA IMTA NY 2016
with Barbizon Chique

Walking for
Edwing D'Angelo

There is no limit to Fashion Week and what some of these designers, hairstylists and makeup artists can achieve, it is truly magical. Runways are sleek white stages in auditoriums while others can be in the alley on the asphalt in New York City. Either way they are lined with leading fashion editors, celebrities, buyers and photographers swooning over the beauty that lies ahead of them.

While the "Big Four" (New York, London, Milan and Paris) fashion capitals of the world receive the majority of the press there are still multiple cities that host numerous shows. Here are some of our IMTA Alumni who were selected to walk the runway for Fashion Week around the globe.



Dillon Westbrook

ATTENDED
IMTA LA 2015
with IMD

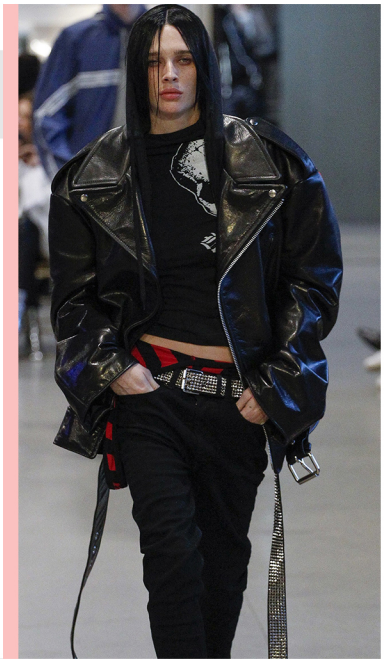
SIGNED WITH
with Wilhelmina New York,
Elite Paris,
Elite Milan,
Storm Management,
Izaio Management,
Next LA,
IMD,
Bon Image Corp.
WALKING FOR
Patrik Ervell



Christian Hogue

ATTENDED
IMTA New York 2009
with IMD

SIGNED WITH
Soul Artist Management,
New York-Elite Paris-
Fashion Model Management,
Milan-Supa Model Management,
London- Wilhelmina,
Los Angeles- Place Models,
Hamburg- IMD,
Medford- Kult Australia,
Sydney
WALKING FOR
Joseph Abboud



Sara Cummings

ATTENDED
IMTA LA 2015
with IMD

Signed with Soul Artist Management,
Blow Models,
IZAIO Management,
Wilhelmina Los Angeles,
IMD and Zucca Model Agency.
Walking for Vetements



Krystall Schott

ATTENDED
IMTA New York 2015
with IMD

SIGNED WITH
Elite,
Milan- Maverick,
LA- Fenton,
NY
WALKING FOR
Anniesa Hasibuan



Katrina Hunter

ATTENDED
IMTA LA 2007
with Barbizon Royal
REPRESENTED BY
IMD

SIGNED WITH
MSA Models
WALKING FOR
OAK



Tess Tarasen

ATTENDED
IMTA LA 2009
with IMD

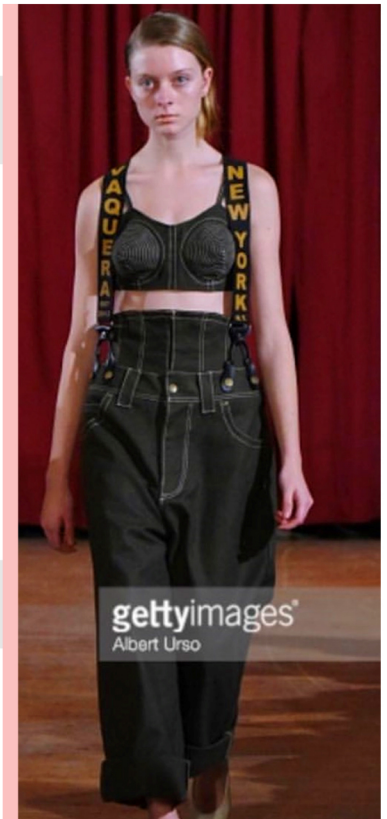
SIGNED WITH
Wilhelmina,
NY- LA Models Runway-
JE Models,
San Francisco-NOLOGO,
Milan
WALKING FOR
Leitmotiv



Mariana Hernandez

ATTENDED
IMTA LA 2016
with Models Melange

SIGNED WITH
Ford Robert Black, AZ
WALKING FOR
Yandy



Aaryn Letson

ATTENDED
IMTA in July 2016
with JEA Models

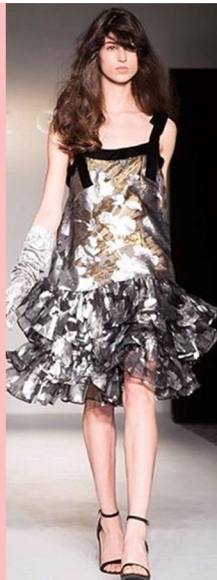
Signed with Fenton Models NY
Walking for Vaquera



Taja Feistner

ATTENDED
IMTA LA 2013
with Creation Model
Management

SIGNED WITH
New York Model Management,
New York-The Lab Models,
Milan-Models 1,
London-UNIQUE DENMARK,
Copenhagen
WALKING FOR
Emporio Armani



Brittany Alleman

ATTENDED
IMTA in 2015
with Diane Dick Legends

WALKING FOR
Mondoguerra

MAKEUP TRENDS

Makeup should be fun, not overwhelming! At IMTA, we have compiled our favorite trends in makeup for 2017. This is the year of embracing and enhancing your natural beauty. Take notes for the IMTA Makeup competition!



LIP GLOSS IS BACK! So does that mean we are saying goodbye to matte lipsticks? NO, definitely not because Matte lips are still just as relevant now as they were last year. Gloss just gives that perfect pout, that au natural look.

GLOWING SKIN. Or in other words skin that breathes. No more contouring, strobing or baking. We want to achieve healthy and radiant skin. Using a lightweight tinted moisturizer and a liquid highlight to achieve that fresh dewy look. Bonus points if there is an SPF in your moisturizer!

METALLICS & GLITTERS. Remember your first makeup palette as a kid with the glitz and the bright colors, well it's back and it happens to be one of the top looks this year. From Fashion Week, Lady Gaga's Super Bowl performance, awards season, and magazines alike, we are seeing glitter everywhere and not just glitter but metallic. On your eyelid, under your eyelid, lips and even some mascaras. Don't be afraid to smudge a little sparkle.



DIMENSIONAL LIPS. Is there anything more beautiful than a bare face with a bold lip? Taking the bold lip one step further with a dimensional lip, the easiest way to achieve this is by applying an all over base color and adding a pop of highlighter right in the center of your lips. Voila! You have yourself a beautiful dimensional pout. You can also add a little glitter or a swipe of your favorite blush over your matte lip to achieve a new texture and even better color that won't budge.

PINK PINK PINK. The makeup color of the year. This new trend is called “draping”- wearing your blush high up on your cheek bones and on the sides of your eyes. Whether it’s your cheeks, lips or eyes, pink adds a fresh take to a bare face making it 2017’s new neutral. If that much pink seems a little too much for your liking take it one trend at a time. Start with the pinkish eyes and slowly incorporate the blush until comfortable enough to rock it!

GLOSSY BLACK EYES. While cat eyes are still a major trend a new version of a smokey eye is in full effect. Simply add some gloss over a black matte liner and smudge it in with a small angled brush to give a slick glossy vibe. This is a new take on black liner looking a bit unfinished which gives it a much edgier look.



ALUMNI & AGENTS

Scouted at IMTA in 2016, all American girl Maraea Smith was handpicked by several industry professionals and has had a great start to her career. Attending IMTA with Extaordinaire, she has since signed with Look Model Agency, San Francisco; Factor Chosen, Los Angeles; and World Top Inc, Tokyo. IMTA caught up with this model-of-the-moment to see what advice she has for aspiring models coming to IMTA!

IMTA: How was your IMTA experience?

Maraea: My IMTA experience was absolutely amazing! I loved every minute of it. I would go back every single year if I could.

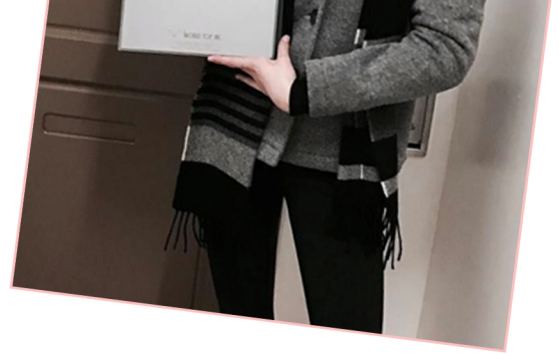
IMTA: What is the biggest piece of advice you would give to the contestants coming to the next IMTA event?

MS: It's not a competition!! Do not compare yourself to anybody else. You are there to do you. And do your best. Don't do what everybody else is doing. The judges and agencies aren't just looking for the prettiest person or the one with the best body, they are looking for someone different, and someone that stands out. And whether you get a medal or model of the year or you do not, the main reason you are there is to be seen.



IMTA: What was your favorite part about the convention?

MS: The runway and the awards ceremony because everyone was dressed so nice and the vibes were crazy!!



IMTA: What have you been up to since IMTA?

MS: This journey has taken me so many places, and it all started with IMTA! I was discovered by Look in San Francisco, Factor Chosen in Los Angeles and I am currently traveling to Tokyo for work with World Top Models, so that's where I am now! And I couldn't be happier with the career I have chosen.

Before the flash of the camera and all the glam, how do models transform into stars on the runway or cover pages of magazines? They are scouted by top industry professionals. In this exclusive interview, we asked Erin Scimeca, Director of Scouting for New York Model Management, her tips and advice for aspiring models and she explains why personality is key!



IMTA: What do you look for in a Model when scouting at IMTA?

Erin: Of course I look for the standards we all need in the high fashion world - proper height, proper body type, etc - but for me personality is a very important factor. I feel personality can sometime be the most important factor. It is what makes a girl stand aside from the others. In this business where trends change all the time and the market is saturated with great models - a girls/guys personality can make all the difference. I feel it is also great for the models to have another aspect to themselves beside modeling whether it be a sport, hobby or creative outlet they are passionate about - this helps them in being multifaceted and these are all things I ask when I meet with them during call backs at IMTA.

IMTA: What is the biggest piece of advice you would give to a contestant?

ES: Do your homework, do your research and keep an open mind. If you have a dream or goal to be in this business realize that there are many opportunities in this amazing industry and not all of them are always going to be walking down a runway or appearing in a magazine. The high

fashion world of modeling is very small and very selective but it is not the only option for someone loving fashion - whether it be commercial modeling, acting, a photographer, a stylist - or a model scout like myself - there are so many options and I urge everyone to hang on to that dream or goal and look at all that is available to you! Learn from IMTA and ask questions as it is a great opportunity to find the right path to obtain your dreams!!

IMTA: What sets apart an amazing model from the rest of the group?

Erin: Again, to me what can set a model apart from others is their personality. And the part of that personality that is very important is showing confidence. If a girl/guy were to sit with me in open call with slumped shoulders and answering with one syllable answers then I know that they don't have the confidence yet to meet with casting directors. Clients want to hire a model that is confident and strong as it will help to sell the clothes or product they are promoting.



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