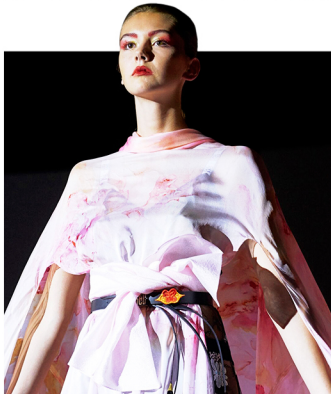


IMTA TRENDS

ISSUE 6



JEAN COMPETITION
PAGE 4



HAIR & MAKEUP TRENDS
PAGE 3



FASHION WEEK
PAGE 2

IS THERE
SUCH A THING
AS TOO MUCH
EYELINER?

SHINE
BRIGHT
LIKE A
DIAMOND

2018
SPRING
STYLES

FASHION

WEEK

Dillon Westbrock

ATTENDED IMTA LA 2015

WITH IMD

DESIGNER: ZADIG & VOLTAIRE

IMTA TRENDS

FASHION

SHINE BRIGHT LIKE A DIAMOND.

THERE IS NOTHING MORE GLAMOROUS THAN FASHION WEEK! WE LOVE WATCHING THESE MODELS WALK IN THE SPRING 2018 COLLECTIONS. CAN WE HAVE A SHOPPING SPREE NOW THESE STYLES ARE GIVING US ALL OF THE FASHION FEELS? HERE ARE SOME OF OUR VERY OWN IMTA ALUMNI WALKING IN FASHION WEEK FROM ALL AROUND THE WORLD!



AMERICA CALLOWAY
ATTENDED IMTA NY 2016
WITH DIANE DICK LEGENDS
DESIGNER: YAJUN

IMTA
INTERNATIONAL
MODELS & TALENT



JADE ROSE
ATTENDED IMTA NY 2015
WITH SOCIAL NEW YORK
DESIGNER: CUSTO BARCELONA



REBECCA HANOBIK
ATTENDED IMTA NY 2017
WITH PRO-MODEL & TALENT MGMT
DESIGNER: NARCES



GAGE CLARK
ATTENDED IMTA NY 2017
WITH PRO-MODEL & TALENT MGMT
DESIGNER: PEYMAN U MAY

Hair & Makeup Trends

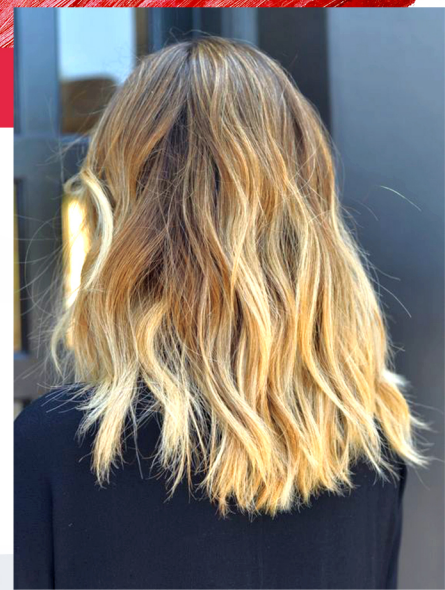
VAMPY LIPS



Give that plump pout some life by adding a deep red or purple hue to your everyday routine. Vampy lips are so simple they can be worn with a naked face and a tad of mascara.

UNDONE WAVES

The idea of these waves are to look simple and effortless, wrap a few pieces of hair around your barrel tilt your head upside down, and spray some texture spray and your off with some fabulous locks.



All Around Eye-Liner

& Don't forget your

Is there such a thing as too much eyeliner?

Maybe for a yoga class, but to really make a statement and to show off those beautiful big eyes of yours, line all the way around girlfriend. You can also add a dab of gloss underneath your lashes to make the look even more



Metallic & Glitter Eyeshadows



Add some metallic to your eyes. Better yet add a swipe of metallic under your waterline and a pop of glitter on your eye lids.

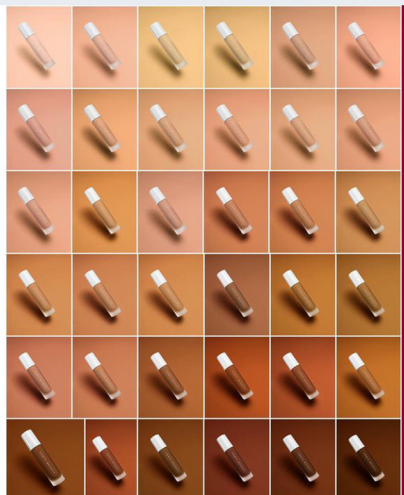


A FOUNDATION FOR EVERYONE

ALL HAIL QUEEN RHIANNA!

She recently came out with her new Makeup line (Fenty Beauty) to fit every woman's needs. She has created 40 creamy shades of foundation for every walk of life and people are ecstatic.

THE FOUNDATION IS PHENOMENAL FOR EVERY SHADE OF SKIN.



MINI BUNS

OR SPACE BUNS!

Those two cute little knots you saw at this years fashion week give us all the hair goals! Don't overthink your messy buns, just take your hair pull in a knot and secure with bobby pins.



JEAN COMPETITION

"BLUE JEAN BABY, L.A. LADY, SEAMSTRESS FOR THE BAND"

Jeans are always a good idea, and one of the most universal pieces in Fashion. Do you know anyone that does not own a pair? At our Convention we have a Jeans Competition that any of our modeling contestants can participate in. All it takes is grabbing your favorite pair of denim and strutting your stuff on the runway in front of our impeccable panel of judges. Judging is based on the fit of the Jeans and Runway appeal.

THERE ARE SEVERAL STYLES OF DENIM RIGHT NOW THAT ARE MAKING JEANS THE MOST LOVED PANT. HERE ARE OUR FAVORITES...

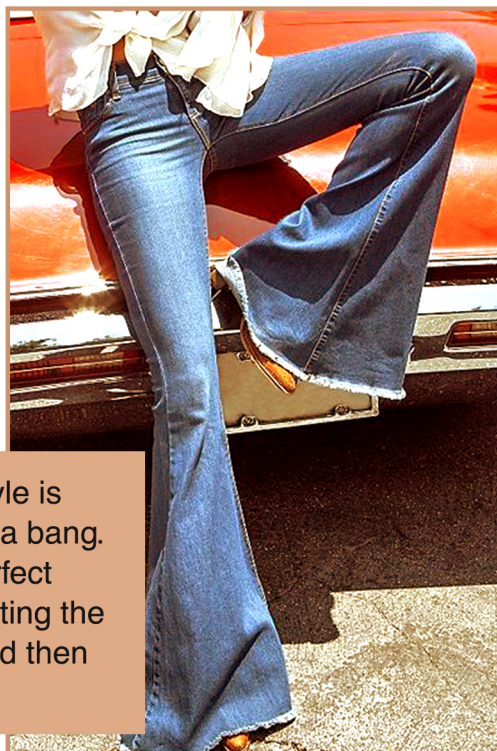
FRINGE JEANS

Whether the hem of the waist is frayed or the bottom of the pants is full of fringe, this style can be dressed up or down!



GIRLFRIEND STYLE JEANS

The not so fit-fit. Just a tad slouchy making them comfortable and sassy at the same time.



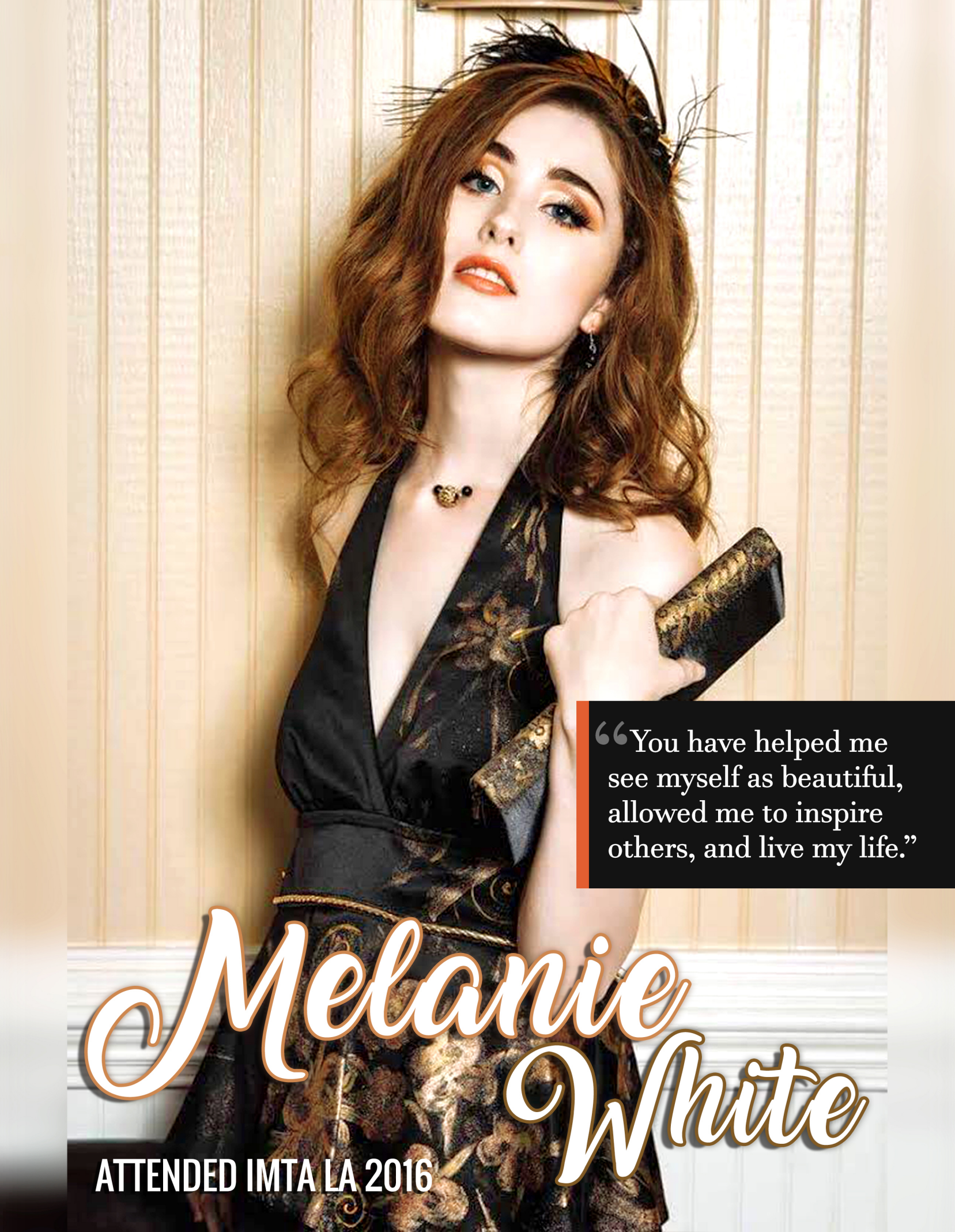
WAISTED EXTREME FLARE JEANS

Call it a comeback but this 70s style is making its way into Fall 2017 with a bang. The extreme flare gives us the perfect silhouette for our bodies accentuating the fit all the way down to the knee and then bam here comes the flare.



PATCHWORK AND LACE JEANS

by far our favorite style of the season. Patchwork and lace add such a chic look to jeans. They are so universal you could wear them to run errands with a simple white tee or a night on the town with a super cute off the shoulder blouse and heels.



“You have helped me see myself as beautiful, allowed me to inspire others, and live my life.”

Melanie White

ATTENDED IMTA LA 2016

MELANIE WHITE TELS US HER IMTA EXPERIENCE.

IMTA absolutely affected me in a positive way: my level of confidence increased, I learned to accept the rejection I needed to stay in the industry, how to ace auditions, how to be professional during jobs as well as when talking to designers and directors.

My whole career has basically sprung to life thanks to my experience at IMTA. I know IMTA will absolutely change the lives of future contestants. My advice is just be yourself, be confident and try your best. Participating in IMTA will allow you to meet more agencies and people in the industry than you could in a year of living in LA or NYC. IMTA is the opportunity of a lifetime.

At 13 years old I became very ill and eating, which is something people should be able to enjoy, became something I did just to survive. Every time I ate I was in pain and I felt nauseous. As time went on my symptoms only became worse and led to the need of feeding-tube's for most and eventually all nutrition.

At 14, after multiple doctor appointments, ER visits and hospital stays, I was given a diagnosed of Gastroparesis. The cause of the paralysis of my stomach is still of unknown etiology but I am hoping for answers someday soon.

Having a feeding-tube as a 13 year old girl was hard and even harder because at that time it was in my nose. Everyone noticed , people stared and even whispered to one another about the thing in my nose. At 15, I decided for myself, as well as others, that someone needed to put a stop to anyone feeling uncomfortable about going out in public with a medical device. I wanted to become a role model for others. After meeting my agency, A-list Models and Talent, I learned so much about myself and my rue passion for Modeling and Acting.

At 16 , after nearly losing my life to sepsis the first time and upon surgery for a gj tube placement I decided that I wanted to use my Make a wish. My wish was to go to "IMTA" (International Models and Talent Association) L.A 2016 with the help of A-list models and talent , IMTA and Make a wish Eastern N.C it came true. Looking back at 18, I now can say I don't regret a single decision made.



IMTA truly was, and is, the experience of a lifetime. Going up on that stage gave me a taste of the industry and it allowed me to meet multiple agents. It was truly the best week of my life. If I could relive it and do it all over again I truly would. There wasn't a moment I wasn't Modeling, Acting or Singing at IMTA.

Since IMTA, I have been on "Good Morning America" while modeling for "Headbands of Hope", I have been featured in Le Reve Magazine ,I was in Art in bloom a fashion show with live plants as outfits and most recently I walked in Art Hearts "New York Fashion Week" for Snooty Booty designs in which history was made since I was the first Tube-fed model to walk the runway



Now I am a Senior Ambassador for the upcoming program "Power of The Possible", which is a program to help sick kids and adults to follow their dreams through the performing arts.

I won overall best on the runway, people's choice award as Best Intermediate Model and Best Commercial Model at Le Reve Magazine 2017 Elite Super Model.

I have been in many print ads and recently was in the Burlington Times "she expo" ad for Saks Off 5th Avenue with photos by Lamont Johnson. I have also been a double and an extra in a movie that is in post-production.

Some of my favorite designers to work with include: Alycesandra L, Snooty Booty Designs, M Designs , Marc defang ,Headbands of Hope, Saks off 5th Avenue, Estbythenla, Eye Candy and La Bella Moda

Finding the words to thank all the people, particularly IMTA and A-list models and Talent, for the continued success of my career is impossible. You have helped me see myself as beautiful, allowed me to inspire others, and live my life...which is absolutely priceless.

I'm excited for the future and want to keep inspiring others, follow my dreams as well as being able to help make other young talents dreams come true through my Ambassadorship at Power of the Possible. I am a true IMTA success story not many people can say IMTA saved their life!